

Loryn Sun

Product designer

www.Liyuansun.com

www.linkedin.com/in/liyuansun5
lorynsun5@gmail.com
(404) 642-1354

EXPERIENCE

Valens Software, UX/UI Design Intern

Aug 2025 - Present | Internship | Atlanta, GA

- As the first and solo designer, pioneered the 0-1 design of multi-role **SaaS CRM** and other AI-powered features during digital transformation, improving workflow efficiency for **5,000+ users**.
- Worked closely with a PM, engineers, marketing team to drive alignment, clarify ambiguous & complicated problems and turn them into user-centered, scalable, and business-aligned solutions.
- Delivered **40+ high-fidelity prototypes (3 modules)** for the Q1 2026 release, ensuring launch readiness through rapid stakeholder validation, documentation, and design QA with engineering.
- Harnessed AI-powered tools to accelerate research, ideation, and design variation, and defined initial design principles, design system, workflows that set the foundation for business growth.

iShine City, Product Designer

Aug 2024 – May 2025 | Sponsored | Atlanta, GA

- Used human-centered approach to lead 0-1 design of a **B2B SaaS AI-powered data platform**, enhancing data discoverability and decision-making efficiency across **3 mall operation teams**.
- Spearheaded **A/B testing** on user interactions with AI agent to enhance workflow efficiency.
- Designed **50+ high-fidelity screens** and achieved a SUS score of 89.4 in final user testing.

Leidos, UX Design Intern

Jun 2024 – Aug 2024 | Internship | Atlanta, GA

- Led user flows and high-fidelity mockups for a **B2B enterprise platform** with **automation** at QTC Health Services from project kick-off to launch in an agile environment, driving a **200% increase** in medical case processing efficiency for **2800+ different internal operators**.
- Mapped business workflows in 20+ user actions to create key user personas and journey maps, enabling the design team to identify key problems and actionable design requirements.
- Created **30+ high-fidelity prototypes from scratch**, iterated through 20+ reviews with 70+ cross-functional teammates, and prioritized 2 key features for Q4 2024 launch.
- Established an end-to-end **design system**, delivering 30+ reusable, engineering-ready UI patterns that made the product scalable and adaptable to future clients' customization needs.

UPS, Product Designer

Aug 2023 - Dec 2023 | Sponsored | Atlanta, GA

- Reimagined the UPS.com platform to improve **small businesses' shipping experience**.
- Led the user-centered design process by conducting 10+ interviews with users and stakeholders, generating wireframes, low and high-fidelity prototypes.
- Validated design through a 3-phase iteration with **user testing, heuristic evaluations**, and **18 UPS expert reviews**, aligning UX with business goals and **increasing task success rate to 81%**.

Netease, Interaction Design Intern

Mar 2022 - June 2022 | Internship | Beijing, China

- Conducted **30+ product teardown analyses** of social metaverse mobile products to inform innovative prototype design and enhance onboarding experiences.
- Led a **usability study** with design experts to identify usability issues and collaborated with PMs, designers, and engineers on **design QA for feature releases** via Jira.

Tsingshang D& R Inst., Design Intern

Sep 2020 - Mar 2021 | Internship | Beijing, China

- Researched and documented various cruise ship histories, and **created data visualizations and layouts** for 2022-published book "Cruise Experience Design."

EDUCATION

Georgia Institute of Technology

Aug 2023 – May 2025 | Atlanta, GA

M.S. Human-Computer Interaction (HCI)

TA for ID 3320: Design Method (24-25)

University of Edinburgh

Sep 2022 - Aug 2023 | Edinburgh, UK

M.A. Design Informatics

Beijing University of Civil Engineering and Architecture

Sep 2017 - Jun 2021 | China

B.F.A. Environmental Design

Outstanding Graduate, Excellent Graduation design, 3 Merit Scholarship

AWARDS

Best Exhibit Award "Tsinghua SDG Open Innovation Marathon Challenge", Nov 2020

SKILLS

Design Skills

Web/ Mobile Product design, Typography, Design System, Prototyping, UX/UI Design, Visual Design, Wireframing, Storyboard, User-Centered Design, Data Visualization, User Flows, Service Design, Spatial Design, Interaction Design, Responsive Design, Information Architecture, Design Thinking

Research Skills

User Research, Survey, User Interview, Field Studies, Task Analysis, Contextual Inquiry, Data Analysis, Usability Testing, Market Research, Affinity Mapping, Competitive Analysis, A/B Testing, Design Workshop

Tools

Figma, Sketch, Adobe Creative Suite, Miro, FigJam, Axure, MS Office, Jira, Qualtrics, Github, Tableau, VS Code, Unity, Rhino, GPT, Generative AI design tools, LucidChart

Coding Skills

Python, CSS, HTML, Javascript